

# Navigating Accessibility Challenges for a Prominent Independent Book Publisher in the United States

## Background

The customer is one of the United States' largest independent book publishers, with over 6,000 titles and 2,000 employees. With a focus on quality, integrity, and innovation, they were looking to address accessibility compliance and turnaround time challenges for one of their latest titles on molecular biology.

## Challenges

The customer required accessible materials for a complex book, with 24 chapters and 1,554 pages. Amnet had to primarily depend on PDF resources to create image descriptions and accessible PPTs. The project required subject matter experts and adherence to strict deadlines. Alt-text authoring and PPT remediation from the client's end proved expensive, while accessibility compliance and turnaround time (TAT) were critical requirements.

## Solution Approach

Amnet prioritized writing alt-text descriptions, using subject matter experts who underwent a customized training program. PPT remediation was done in batches, adhering to Benetech's alt-text and Level AA standards. All files passed through Amnet's three-tier internal quality audits. Contextually rich alt-text descriptions and an aggressive delivery schedule were also part of Amnet's solution. A dedicated project manager

ensured that team members stayed on track to meet the customer's timelines, thereby reducing the internal quality auditing time by 10 percent.

## Outcome

Amnet's solution resulted in cost-savings of 73 percent and a 50 percent improvement in TAT for the client. It met publishing deadlines, ensured accessibility compliance, and provided high-quality deliverables. Amnet's unique approach and comprehensive training programs set it apart from its competitors. The quality of the deliverables resulted in further engagements for alt-text writing and PPT accessibility. Our partnership with the client is a testament to our commitment to delivering high-quality solutions for our clients.

## About Amnet

Amnet has over 20 years of experience in traditional and digital publishing solutions. Amnet provides born-accessible content and remediation services for companies requiring content accessibility. Amnet complies with regulatory standards including ADA, WCAG, Section 508, and EN 301549, and is a Benetech-certified EPUB conversion vendor.

## Get in touch

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