

Enhancing Digital Accessibility at 55 Percent Cost-Savings for a Leading B2C Business

Challenges

The client was a B2C enterprise requiring a website audit based on WCAG 2.1 Level AA standards to improve accessibility for people with disabilities. A conformance report and a VPAT 2.4 report were part of the audit requirements. Web accessibility makes web and mobile applications accessible for people with disabilities. The VPAT report helps the client to understand the compliance level of accessibility. The turnaround time for the reports was a short seven to eight business days. The onshore cost of the audit and VPAT report was high, especially for quick turnarounds.

Solution Approach

After an initial scan, Amnet submitted a website audit proposal with an accessibility testing workflow and an aggressive turnaround timeline. Amnet tested the site on various browsers and JAWS/NVDA using visually impaired and sighted users and ANDI, AXE, CCA, and ARC Toolkit. The audit conformance report was based on DHS (Department of Homeland Security) and Harvard University templates and offered a competitive price.

Outcome

Amnet collaborated with Trusted Tester-certified auditors and a CPACC-certified project manager to finalize the VPAT and audit conformance report consisting of solutions to fix the identified issues, resulting in significant cost-savings of around 55 percent.

Benefits

Amnet successfully delivered a high-quality solution, ensuring compliance with accessibility standards. The client appreciated the value for money and the quality of Amnet's work and has continued to enlist Amnet's expertise on similar projects, highlighting the company's ability to replicate similar solutions in the future.

Conclusion

Amnet, a trusted partner in web accessibility testing and remediation, has collaborated with clients across industries. Our unique approach ensures compliance with accessibility standards and improves user experience for people with disabilities. Amnet's accessibility expertise makes it a valuable partner for businesses seeking a more inclusive digital experience.

About Amnet

Amnet has over 20 years of experience in traditional and digital publishing solutions, including content development, eLearning, editorial, production, accessibility, and technology, for clients across various sectors and globally.

Get in touch

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