

PDF and PowerPoint Accessibility Remediation for a Leading Multimedia Company

Background

A leading multimedia company required Amnet to work on a large PDF/PowerPoint remediation project for a federal agency's virtual conference. PDF remediation involves "tagging" the digital elements of PDF documents for reading with assistive technology. PowerPoint accessibility involves using slide "layouts" to ensure correct heading structure and reading order.

Challenges

The company needed 20 PDFs and PowerPoint presentations to be Section 508 compliant. Validation reports were to be shared for each PDF, and the PowerPoint application had to pass an internal validation compliance checker. Remediation helps customers legally comply with accessibility requirements. Onshore accessibility remediation and quicker turnarounds proved expensive for the client.

Amnet's Approach

Amnet proposed a document accessibility remediation workflow and a fast turnaround time. The remediated PDFs included semantic tags for content and appropriately linked text. The PowerPoint documents included layout slides with placeholders and master slides maintaining the flow of content. The project complied with Section 508 and 2.1 Level AA standards. Resources skilled in PDF remediation, Adobe Acrobat, and OCR were used. The documents were finalized by Trusted Tester-certified members, and the project was managed by a CPACC-certified project manager.

Outcome

Amnet's average price for document remediation allowed cost-savings of 35 percent for the company. In this way, we saved the customer an average of 65 percent in cost. The time zone difference enabled early delivery for the client's usage.

The customer was satisfied with the delivered files and further recommended our PDF remediation service to their end customer. This resulted in more inquiries and requests for similar services from other potential clients. The successful completion of this project also strengthened our relationship with the client, leading to more opportunities for future collaborations.

About Amnet

With 25 years of experience, Amnet offers end-to-end traditional and digital publishing solutions including peer-review management, editorial, project management, production, accessibility, and technology for university presses and other publishers in all sectors and around the globe.

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