

# Site Audit and Accessibility Compliance for a Prominent Multimedia Company

## Background

Web accessibility testing ensures web/mobile applications are accessible to people with disabilities. It uses gap analysis reports to assess website conformance. The VPAT report helps clients understand accessibility compliance and decide on subsequent remediation. The company approached Amnet to audit a customer's microsite, ensuring it met WCAG 2.1 Level AAA standards. Amnet was also required to share the conformance report ensuring that the site was accessible.

## Challenges

Amnet was expected to share a VPAT 2.4 report after assessing the microsite's accessibility according to WCAG standards in one business day. The company also faced high onshore costs for preparing the VPAT report and quicker turnarounds.

## Amnet's Approach

Amnet submitted a comprehensive web accessibility testing workflow at a competitive price within an aggressive turnaround time of one business day for the conformance and VPAT report. Amnet evaluated the microsite for keyboard access, focus visible, change notification, and relevant image names. The site was tested on various browsers, with JAWS/NVDA, using visually impaired and sighted users. The conformance report was based on DHS (Department of Homeland Security) and Harvard University

templates. Amnet used Trusted Tester-certified persons to audit and finalize the VPAT and web audit conformance reports with a CPACC-certified project manager.

## Outcome

Amnet's solution resulted in 66 percent cost reduction for the company as a result of our adherence to a quicker turnaround time. They were extremely satisfied with the web audit and VPAT report and suggested billing 2.5 times more than the quoted value. The company further recommended our PDF remediation service to their end customer, leading to potentially more projects/ramp-up/fresh orders in the future.

## About Amnet

Amnet has over 20 years of experience in traditional and digital publishing solutions, including content development, eLearning, editorial, production, accessibility, and technology, for clients across various sectors and globally.

## Get in touch

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